

Podcasts Rubric

Speaking (20 pts.)	<14 pts. Difficult to follow or distracting due to major problems with enunciation, clarity, tone variation, pacing, energy, or phrasing. Delivery sounds unrehearsed, choppy, or entirely read from a script.	14-16 pts. Consistent problems with enunciation, clarity, tone variation, pacing, energy, or phrasing. Delivery sounds either poorly rehearsed or read from a script.	16-18 pts. Only minor issues with enunciation, clarity, tone variation, pacing, energy, or phrasing. Rehearsed delivery without reading from a script.	18-20 pts. No issues with enunciation, clarity, tone variation, pacing, energy, or phrasing. Smooth and conversational delivery actively engages the listener.
Analysis (20 pts.)	<14 pts. Presents only basic information with little to no historical analysis or narrative coherence. Fails to follow assignment instructions.	14-16 pts. Relies on weak, superficial, or difficult-to-follow points. More descriptive than analytical or lacking necessary context.	16-18 pts. Engages in substantive, specific, and coherent historical analysis of the topic. Minor issues with depth, clarity, or context.	18-20 pts. Makes exceptionally compelling, powerful, and creative analytical points while providing rich context for the listener.
Evidence (20 pts.)	<14 pts. Does not use specific evidence or examples to support its points. Fails to consult any sources or uses obviously problematic sources.	14-16 pts. Uses evidence sporadically, inappropriately, or in confusing ways. Relies on a weak or limited source base.	16-18 pts. Provides specific evidence to support analysis while consulting appropriate historical sources.	18-20 pts. Uses a variety of carefully selected and compelling evidence to support analytical points. Consults a deep and substantive source base.
Structure (20 pts.)	<14 pts. Difficult or impossible to follow due to incoherent structure. Missing outline, intro, outro, and/or advertisements. Much too short or too long recording length.	14-16 pts. Confusing structure with missing or poor transitions, lack of narrative coherence. Limited or inadequate outline. Issues with recording length.	16-18 pts. Ties together main points with only minor issues in coherence, clarity, or transitions. Appropriate recording length.	18-20 pts. Elegant organizational structure weaves together elements into a powerful and coherent whole. Appropriate recording length.
Technical Production (20 pts.)	<14 pts. High levels of background noise, distracting volume changes or low audio quality; entirely unprocessed or unmixed; no use of sound effects; fails to follow technical requirements of assignment (file size, submission format, etc.)	14-16 pts. Occasional background noise; inconsistent volume and audio quality; poor mixing or processing; minimal or distracting use of sound effects; some issues with technical requirements (file size, submission format, etc.)	16-18 pts. Minimal background noise; consistent volume and audio quality; adequately mixed and processed; solid use of sound effects without being distracting; meets technical requirements of assignment.	18-20 pts. No background noise, exceptional volume and audio quality; clearly mixed and processed; smartly uses sound effects to actively enhance listener experience; meets technical requirements of assignment.