**HIST 2331: Podcasts Advertising**

**Podcast #1**

**Bought:**

Advertising spots I **bought** on other podcasts and whatI paid for each (show names & amounts):

Number of spots purchased and amount spent during Podcast #1:

Marketing budget remaining (out of $100):

**Sold:**

Advertisement spots I **sold** on my episode (list show names) and amount I received from each:

Total revenue generated from Podcast #1:

**Podcast #2**

**Bought:**

Advertising spots I **bought** on other podcasts and whatI paid for each (show names & amounts):

Number of spots purchased and amount spent during Podcast #2:

Combined number of spots purchased during Podcast #1 and #2:

**Sold:**

Advertisement spots I **sold** on my episode (list show names) and amount I received from each:

Total combined revenue generated from Podcast #1 and #2: