

Rubric for Presentations

	1 point	2 points	3 points	4 points
Analysis	Presenter does not engage in analysis of their topic or does not follow the assignment.	Speaker presents superficial or under-developed analysis of their topic.	Speaker engages in adequate analysis of their topic; may lack some depth or clarity	Speaker presents direct, insightful, and compelling analysis of their topic
Support	Speaker does not use evidence or examples to support their presentation.	Speaker provides poorly-chosen or unclear examples/evidence to support their presentation.	Speaker provides appropriate examples to support their presentation; might lack creativity or vividness	Speaker uses well-chosen, vivid, and creative examples to support their presentation, both visual and verbal.
Organization	Presentation lacks any structure and/or speaker entirely fails consider the given time limit.	Audience finds the presentation difficult to follow; speaker covers material superficially or exceeds the time limit.	Speaker structures their presentation and covers most of their material within time limit.	Presentation is pristinely organized and the speaker crafts a full analysis within the given time limit.
Speech	Presenter’s verbal clarity, volume, and/or pacing severely inhibit the audience’s ability to follow the presentation.	Presenter lacks appropriate levels of verbal clarity, volume, and/or pacing.	Presenter makes only minor lapses in verbal clarity, volume, and pacing.	Presenter speaks articulately, with excellent clarity, volume and pacing.
Performance	Presenter lacks any energy, or confidence, displays poor body language, and avoids any engagement or eye contact with audience.	Presenter displays underwhelming energy or confidence, body language, eye contact, or audience engagement.	Presenter is adequately energetic and confident, with solid body language and moderate audience engagement.	Presenter is energetic and confident, displays excellent body language, and captivates the audience.

“Rubric for Presentations” by Cameron Blevins is licensed under the Creative Commons Attribution-NonCommercial 3.0 Unported License.

